

## CBBEP Funding Sources

<b>BASE Support</b>	<b>Government Grants - Competitive</b>	<b>Other Funding</b>	<b>Foundations, Corporations, Individuals</b>	<b>Deepwater Horizon Spill Funds</b>
Environmental Protection Agency – Sec. 320	Texas General Land Office – Coastal Management Prgm.	NRDA – Natural Resources Damage Assessment Grants	Ed Rachal Foundation	Restore Act - Texas allocation “Pot 1”
Texas Commission on Environmental Quality	Texas General Land Office – Coastal Erosion Program	SEP – Supplemental Environmental Projects	Coastal Bend Community Foundation	Restore Act – Texas Allocation “Pot 3”
Port of Corpus Christi Authority	TCEQ 604B Program	Mitigation Projects	Hollomon Price Foundation	Restore Act – Federal Allocation “Pot 2”
City of Corpus Christi	USFWS Coastal Program		Earl Sams Foundation	Restore Act – Research allocation “Pots 4 & 5”
Port Industries of Corpus Christi	EPA Competitive Grants		Celanese	NFWF Funds from Criminal Settlement
San Patricio County	Texas Parks and Wildlife Department Grants		Citgo	NRDA Funds
Nueces County	Texas Water Development Board			
Portland	USDA – Natural Resources Conservation Service			
Port Aransas				
Rockport				
Aransas County				



# **Coastal Bend Bays & Estuaries Program, Inc.**

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August 15, 2014

To: CBBEP Board of Directors  
From: Ray Allen, Executive Director  
Re: Expanding our Fundraising Efforts

Our fundraising track record is something all of us at CBBEP we can be proud of as we continue to move the organization forward. For some time now we have been exploring options on how to best to diversify and expand our fundraising efforts. I believe that there are a lot more funding opportunities available that we should be pursuing.

So what is keeping us from seeking out new sources of funding?

Well we are, but not with the level of focus that we need. Fundraising is a part of everyone's job at CBBEP, but just a part. Plus some opportunities require different skill sets and a significant amount of time available for the effort. The result is that we have pursued funding from the partners we know best and have experienced success in the past. We really need a different approach if we are going to find those new funding opportunities. I propose that we need a person whose primary job is to make fundraising a priority.

Duties and responsibilities:

- Direct and organize CBBEP's overall fundraising efforts for both restricted and unrestricted funds
- Establish short and long-term fundraising goals with input from Board and staff
- Create and implement an annual development plan and strategies with timelines and specific goals
- Research public and private grant sources (foundations, corporations, agencies, individuals)
- Cultivate and nurture relationships with current and potential donors
- Train and lead other CBBEP staff, including the executive director and Board members, to support fundraising efforts
- Work with CBBEP staff to develop written proposals and supporting materials
- Evaluate and report on fundraising progress and activities

Just having a person whose primary job is fundraising is going to make a huge difference. The challenge will be to find the right balance between experience raising funds and understanding what it is we do at CBBEP. Do we need a seasoned Director of Development that can learn about CBBEP or do we want someone with a conservation background that also has some fundraising experience. This may be dictated by who is available and what level of compensation will be required.

The proposed FY 2015 budget includes a place holder of up to \$100,000 from reserve funds for total compensation for this position.

Guidance and direction from the Board is welcomed.