



May 2024

Corpus Christi Hooks Community Leaders Program Recognizes CBBEP – Designates 50/50 Raffle Beneficiary

Springtime along the Texas Coast is in full swing, bringing along warmer weather, migrating birds, wind that won't quit, and Corpus Christi Hooks games at Whataburger Field. With the CC Hooks season beginning with a run of road games, the first week-long homestand of the season was set to be full of fan giveaways and full seats for 6 games with the San Antonio Missions.

As part of the CC Hooks Community Leaders Program, the Coastal Bend Bays & Estuaries Program was recognized for our work in the region protecting the bays and estuaries and serving the community. Along with this recognition came an invitation to each home game during the week to meet with fans, discuss our program mission, throw out the first pitch, and be the 50/50 Raffle Beneficiary! At each game, raffle tickets are sold until the 7th inning when the total is counted, and a winner is chosen! The winning ticket then gets half of the night's total pot, and the other half is donated to CBBEP.



Rusty the Hook supporting CBBEP.



CBBEP Communication Manager Quinn Hendrick throwing out the first pitch.

During the week of 4/16 - 4/21, 50/50 raffle sales reached nearly \$12,000, meaning the CBBEP is getting back right around \$6,000.00 from our first full homestand of the 2024 season. Pairing well with a Friday giveaway of a water bottle, the table on the concourse for Coastal Bend Bays and Estuaries handed out the iconic reusable blue bags, giving away almost 800 prior to first pitch. These funds will go directly back into the community through education and conservation programs.

The Coastal Bend Bays & Estuaries Program is a non-profit organization dedicated to protecting and restoring bays and estuaries in the 12-county region of Texas Coastal Bend. CBBEP is partially funded by the Texas Commission on Environmental Quality and the U.S. Environmental Protection Agency. For more information about the Coastal Bend Bays & Estuaries Program, contact Quinn Hendrick, 361-336-0305 or qhendrick@cbbep.org.

www.cbbep.org - www.facebook.com/CBBEP